

Mitchell E. Daniels, Jr. Governor

Judith A. Monroe, M.D. State Health Commissioner

DATE: April 7, 2008

TO: All Local Health Departments

Attn: Chief Food Inspection Officer

FROM: A. Scott Gilliam, MBA, CFSP

Manager, Food Protection Program

SUBJECT: Malt-O-Meal Voluntarily Recalling Unsweetened Puffed Rice and Unsweetened Puffed

Wheat Cereals

From the information provided by FDA, the recalled Malt-O-Meal products were distributed in the State of Indiana. The recalled products were also distributed under other private labels. Please print the list from the Malt-O-Meal web link provided www.maltomeal.com/recallinfo. In addition, if any recalled product is found, please notify Dan Gala at this office at 317-233-7360.

Unclassified; Unsweetened Rice and Wheat cereal; recommend notification of affected stores via phone, fax or e-mail.

Malt-O-Meal 2700 IDS Tower 80 S. 8th Street Minneapolis, MN 55402

Consumer contact:
Malt-O-Meal Consumer Affairs
877-665-9331
www.maltomeal.com

Media contact:
Jon Austin
612-839-5172
jon@jaustingroup.com

MALT-O-MEAL COMPANY INITIATES VOLUNTARY RECALL OF UNSWEETENED PUFFED RICE AND UNSWEETENED PUFFED WHEAT CEREALS DUE TO POSSIBLE HEALTH RISK

Minneapolis – (April 5) – Malt-O-Meal announced today that it is voluntarily recalling unsweetened Puffed Rice and unsweetened Puffed Wheat cereals with "best if used by" dates ranging from APR0808 (April 8, 2008) to MAR1809 (March 18, 2009) because they may have the potential to be contaminated with Salmonella.

☐ Epidemiology Resource Center 2525 N. Shadeland Ave. Suite E3, Indianapolis, IN 46219 317.356.7190 ext. 253

Laboratories 635 North Barhill Dr. Room 2031, Indianapolis, IN 46202 317 233 8000 Weights & Measures 2525 N. Shadeland Ave. Suite D3, Indianapolis, IN 46219 317.356.7078 ext. 221



Persons infected with Salmonella may experience a variety of symptoms and illnesses including fever, diarrhea, nausea, vomiting, and abdominal pain. In rare circumstances, infection with Salmonella can result in more severe illnesses, some potentially life threatening.

The recalled product was distributed nationally, marketed under the Malt-O-Meal brand and as some private label brands including Acme, America's Choice, Food Club, Giant, Hannaford, Jewel, Laura Lynn, Pathmark, Shaw's, Shoprite, Tops and Weis Quality. A comprehensive listing of affected products can be found at www.malt-o-meal.com/recallinfo.

The recall was initiated after the company's internal routine food safety testing detected the presence of Salmonella in a product produced on 3/24/08. The Company immediately commenced an investigation to determine the root cause of this test result as well as the extent of any possible exposure. Initial results from the follow-up investigation indicate that additional products may have been exposed to this contaminant. Thus, out of an abundance of caution to protect consumers, the Company has chosen to voluntarily remove from the market all unsweetened Puffed Rice and unsweetened Puffed Wheat cereals with the "best if used by" codes mentioned above. Investigation into the source of the Salmonella has determined a root cause of this situation and corrective measures have been taken to ensure that there is no reoccurrence of this issue.

No illnesses have been reported to date in connection with this issue. All other Malt-O-Meal products are unaffected by this action and are safe for continued sale and consumption.

Consumers who have purchased products listed above are urged to return them to the place of purchase for a full refund. Consumers with questions may contact the company at 1-877-665-9331.